What can industry do to benefit from TechNoon?

Send trainees	Encourage staff to up-skill through TechNoon - TechNoon is a lightweight, targeted, practical way of increasing the productivity and motivation of technical staff. At the end of a course, ask your staff "what did you improve as a result?"
Supply training venues	Some courses will be small and specialised; others will be larger (the first TechNoon Python course had nearly 40 trainees, three helpers, and two trainers). A variety of venues in central locations will be needed - perhaps you can help.
Supply trainers	Support suitable staff to deliver training. What would improve your technical infrastructure and practices most? Start there. Message staff with a list of possible courses asking 1) do you want to run any of them and 2) do you want to write and run a course not on the list **?
Promote your involvement	Let everyone know about your involvement in this exciting initiative. Promote your brand as a desired workplace for tech talent.

** Over time, more course materials will be available for reuse

