

# Auckland Tech Hub Challenges – TechNoon Solutions

Skills shortage

Widespread industry-driven training where costs don't increase with scale. Think movement not institution.

Expensive to train staff

Very low cost: relies on existing venues, staff, and the time around the lunch break.

Self-employed and SME workers miss out

Open to all tech workers: a mix of corporate, start-up, contractor, and SME tech workers.

Existing education models leave big gaps for industry

TechNoon is a genuinely new model of education inspired by the success of the open source software movement.

Micro-credentials didn't deliver

Traditional providers are financially incentivised to deliver longer-running courses. TechNoon is effective micro-education.

# What can industry do to benefit from TechNoon?

Send trainees

Encourage staff to up-skill through TechNoon - TechNoon is a lightweight, targeted, practical way of increasing the productivity and motivation of technical staff. At the end of a course, ask your staff "what did you improve as a result?"

Supply training venues

Some courses will be small and specialised; others will be larger (the first TechNoon Python course had nearly 40 trainees, three helpers, and two trainers). A variety of venues in central locations will be needed - perhaps you can help.

Supply trainers

Support suitable staff to deliver training. What would improve your technical infrastructure and practices most? Start there. Message staff with a list of possible courses asking 1) do you want to run any of them and 2) do you want to write and run a course not on the list \*\*?

Promote your involvement

Let everyone know about your involvement in this exciting initiative. Promote your brand as a desired workplace for tech talent.

\*\* Over time, more course materials will be available for reuse