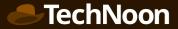
Auckland Tech Hub Challenges – TechNoon Solutions

Skills shortage	Widespread industry-driven training where costs don't increase with scale. Think movement not institution.
Expensive to train staff	Very low cost: relies on existing venues, staff, and the time around the lunch break.
Self-employed and SME workers miss out	Open to all tech workers: a mix of corporate, start- up, contractor, and SME tech workers.
Existing education models leave big gaps for industry	TechNoon is a genuinely new model of education inspired by the success of the open source software movement.
Micro-credentials didn't deliver	Traditional providers are financially incentivised to deliver longer-running courses. TechNoon is effective micro-education.



What can industry do to benefit from TechNoon?

Send trainees	Encourage staff to up-skill through TechNoon - TechNoon is a lightweight, targeted, practical way of increasing the productivity and motivation of technical staff. At the end of a course, ask your staff "what did you improve as a result?"
Supply training venues	Some courses will be small and specialised; others will be larger (the first TechNoon Python course had nearly 40 trainees, three helpers, and two trainers). A variety of venues in central locations will be needed - perhaps you can help.
Supply trainers	Support suitable staff to deliver training. What would improve your technical infrastructure and practices most? Start there. Message staff with a list of possible courses asking 1) do you want to run any of them and 2) do you want to write and run a course not on the list **?
Promote your involvement	Let everyone know about your involvement in this exciting initiative. Promote your brand as a desired workplace for tech talent.

** Over time, more course materials will be available for reuse

